

## Investor Presentation August 11<sup>th</sup>, 2021

### BAYLIN TECHNOLOGIES (TSX:BYL)

Baylin is a leading diversified global wireless technology company. Baylin focuses on research, design, development, manufacturing and sales of passive and active radio frequency products, terrestrial microwave products, and services.



This presentation includes "forward-looking information" and "forward-looking statements" (together, "forward-looking statements") within the meaning of applicable securities laws. Forward-looking statements are not statements of historical fact. Rather, they are disclosure regarding events, conditions, developments or financial performance that we expect or anticipate may or will occur in the future, including, among other things, information or statements concerning our objectives and strategies to achieve those objectives, statements with respect to management's beliefs, plans, estimates and intentions, and information or statements concerning anticipated future events, circumstances, expectations, results, operations or performance. Forward-looking statements can be identified generally by the use of forward-looking terminology, such as "anticipate", "believe", "could", "should", "estimate", "expect", "forecast", "indicate", "intend", "likely", "may", "outlook" "plan", "potential", "project", "seek", "target", "trend" or "will", and is intended to identify forward-looking statements, although not all forward-looking statements contain these words.

Forward-looking statements are based on certain assumptions and estimates made by us in light of the experience and perception of historical trends, current conditions, expected future developments, including projected growth in the antenna and satellite telecommunications and related industries, and other factors we believe are appropriate and reasonable in the circumstances, but there can be no assurance that such assumptions and estimates will prove to be correct. We caution investors against placing undue reliance on this information since actual results may vary materially from the forward-looking statements.

The forward-looking statements in this presentation are made as of the date of this presentation and, except as required by applicable law, we do not undertake any obligation to update or revise any such forward-looking or statements, whether as a result of new information, future events or otherwise.

This cautionary statement qualifies all the forward-looking statements in this presentation.

There are a number of non-GAAP measures used in this presentation, including EBITDA (earnings before interest, taxes, depreciation and amortization) and Adjusted EBITDA. For the purpose of this presentation, EBITDA is calculated as operating income (loss) plus depreciation and amortization. Adjusted EBITDA is calculated as EBITDA plus: (i) acquisition expenses, fair value step up of inventory acquired as part of an acquisition, expenses for litigation relating to acquisition agreements, expenses relating to planned restructuring following an acquisition, and impairment on fixed and intangible assets (including goodwill) following an acquisition, (ii) expenses to permanently close/relocate a facility, shut down a line of business or eliminate positions, (iii) expenses relating to corporate re-organizations and (iv) non-cash compensation. We believe that these non-GAAP measures are appropriate measures of our operating performance. Our calculation of these measures may differ from the methodology used by other issuers and, accordingly, may not be comparable to such other issuers. None of these measures is equivalent to net income or cash flow from operating activities determined in accordance with GAAP.

The market and industry data and technical and other information in this presentation is based on information from independent industry publications, market research, analysts reports and surveys, product information and other publicly available sources. Although we believe these sources to be generally reliable, we have not independently verified any of the data or information from them and, accordingly, we do not guarantee or represent the accuracy or completeness of that data or information and assume no liability for its use.

All figures are presented in Canadian dollars unless otherwise indicated.

### **FINANCIAL SNAPSHOT**





Ticker	TSX:BYL
Shares Outstanding	62.5 million
FD Shares Outstanding <sup>(3)</sup>	66.0 million
Recent Share Price	\$0.98
52-Week Range	\$0.74- \$2.14
Market Capitalization (bsc)	\$61.2 million
Cash and Cash Equivalents <sup>(1)</sup>	\$8.6 million
Bank Debt <sup>(1) (2)</sup> Debentures	\$32.2 million \$5.2 million
Enterprise Value <sup>(1)</sup>	\$90.0 million
Insider Ownership Largest Investor Insider Ownership <sup>(4)</sup>	~48.6% ~3%



**Baylin At A Glance** – Company Snapshot



### **Diversified Businesses**



**5** R&D centers: Ottawa, Montreal, Pennsylvania, Phoenix. Seoul

720 Employees









Baylin is a global technology growth company, dedicated to advancements in the RF industry through innovation of products, solutions and supporting technologies



Each business has opportunities for future growth and diversification through strategic investment and engineering.

Montreal team standing with the first Summit II platform ready for customer shipment

### **BROAD GEOGRAPHIC FOOTPRINT**





### **EXPERIENCED BOARD OF DIRECTORS**





Jeffrey C. Royer Chairman

**Director Since:** Sep. 2013



Director Since: Nov. 2013



Leighton Carroll Chief Executive Officer





Barry J. Reiter Lead Director

**Director Since:** Nov. 2013



Don Simmonds Director

Director Since: Nov. 2013



David Saska Director

Director Since: May 2018



Janice Davis Director

**Director Since:** May 2019



#### **Baylin At A Glance** – *Business Lines*



Baylin's Mobile, Embedded And Infrastructure divisions operate under the Galtronics brand. The Satcom segment operates under both Advantech Wireless and Alga Microwave brands.



#### Global, Blue Chip Customer Base



Top 3 customer concentration has decreased from 61% in FY2015 to 37% in FY2020.

Potential to further diversify customer base through growth initiatives.



#### Large and Growing Key Addressable Markets



Baylin's more profitable markets, Embedded and Infrastructure, are the largest and the fastest growing

(3) Grand View Research & RFC Market Research Future; Company estimates
 (4) IDC: Worldwide Mobile Phone Forecast, 2018-2022

### GALTRONICS

Uniquely Positioned to Contribute to Growth



#### **Embedded Antennas & IOT**

 The number of use cases for connected devices has been growing substantially YoY

#### **Example Growth Drivers**

- Wi-Fi 6.0 provides for great connectivity and thereby capabilities for Cable company set top boxes as well as in the home automation space
- Baylin is a leading provider of advanced embedded antenna technologies required by leading North American and International customers across a broad range of devices and markets.

#### **Infrastructure Antennas**

 Wireless operators upgrading to 5G, new entrants such as cable companies, and the rise of private wireless networks drive new opportunities.

#### **Growth Drivers**

- Demand for network coverage and capacity to accommodate a large number of connected devices, data streaming, and 5G enabled applications is increasing.
- 5G network requirements, driven by a multi-year upgrade cycle, provide Baylin opportunities across all three of its major infrastructure categories.

#### **Growth Drivers Today**

Distributed Antenna Systems ("DAS")

- 5G / Wi-Fi 6.0
- Delayed upgrades due to COVID
- The rise of enterprise DAS

#### Small Cell

 5G network deployments covering mmWave and C-Band spectrum

#### **Future Growth Driver**

#### **Base Station Antennas**

 Baylin has leveraged its approved supplier status to gain entry into the macro tower 5G upgrades for carriers





Years of experience

Increase in repeat orders from key NATO

programs



Major Military Integrators who use Advantech's technology

- Major upgrade programs in USA and EU to ٠ replace obsolete Telecom gear with advanced SATCOM hardware
- LEO technology expected to be adopted by forward thinking governments and military due to low latency and substantial security improvements





Satellite

Operators





Government & Military



Enterprise &

Corporate



Oil & Gas



Maritime







Wireless Communications

#### **Representative End-Markets**



Broadcast

Homeland Security



# FINANCIAL RESULTS AND OUTLOOK





### **QUARTERLY REVENUE AND EBITDA** IMPACTS IN RECENT QUARTERS IN PART DUE TO COVID PANDEMIC



TECHNOLOGIES

### **BUSINESS UPDATE**



#### **Situation Overview**

rations	Financial Performance	<ul> <li>Recent financial results have been impacted by COVID-19</li> <li>Baylin has undergone reductions in its cost base to mitigate top-line and operating pressures</li> <li>Private placement injects new equity into the business while the company has simultaneously reached agreement with its lenders for covenant easement, paving the way to the company to address internal issues while setting itself up for the future</li> </ul>
Financial and Operations	COVID-19 Impact	<ul> <li>Some projects that were expected to generate revenue have been delayed</li> <li>Multiple NCAA stadiums were scheduled to be built – announcement of cancelled football season with five stadiums delayed @ \$500-\$700K/stadium</li> <li>In Building Wireless upgrades delayed due to quarantine measures shutting down many office facilities.</li> <li>SatCom system integrators have undergone significant restructurings (four bankruptcies during the COVID pandemic)</li> <li>SatCom system integrators have undergone significant restructurings (four bankruptcies during the COVID pandemic)</li> <li>Asia impacted by Delta variant including a temporary shut down of our factory in Vietnam</li> <li>Supply chain changes have included higher freight and raw material costs, and included a chipset shortage for some Baylin customers</li> </ul>
Outlook and Growth Opportunities	Recent Developments	<ul> <li>Executing on a multi-year contract win worth up to several millions per annum for Summit II amplifiers</li> <li>Commercial approval of macro antennas with a major US wireless carrier – a first for the company</li> <li>Multiple new antenna approvals at two other major US wireless carriers which opens up opportunities for further market penetration and customer diversity</li> <li>Indications that some embedded customers are seeing improvements in chipset availability</li> </ul>
	2022 Outlook	<ul> <li>Continuing improvements in chipset availability coupled with an anticipated reduction in supply chain constraints</li> <li>Backlog of purchase orders remains strong, despite lower delivery in 2021 due to impacts of COVID</li> <li>Delivery of Summit II in Satcom creates new opportunities for high powered amplifiers</li> <li>Recent infrastructure antenna approvals provide new opportunities across Canadian and American wireless operators and cable companies</li> </ul>
	Organic Growth	<ul> <li>Infrastructure: In building wireless opportunities as the world recovers from COVID</li> <li>SatCom: Growth opportunities with new military proposals, launch of Summit II high power amplifiers provide the company with competitive advantage</li> <li>Embedded: WiFi 6 adoption from wireless carriers, cable companies, and other connected devices will drive growth</li> </ul>



# Wireless Solutions

USA | China | Korea | Vietnam | Canada | Brazil |Europe